



ADMINISTRATORS
IN MEDICINE

President's Report

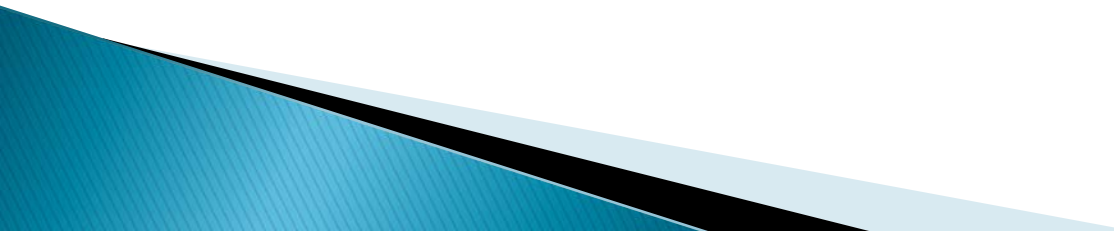
AIM Annual Meeting
Seattle, Washington

April 27, 2011

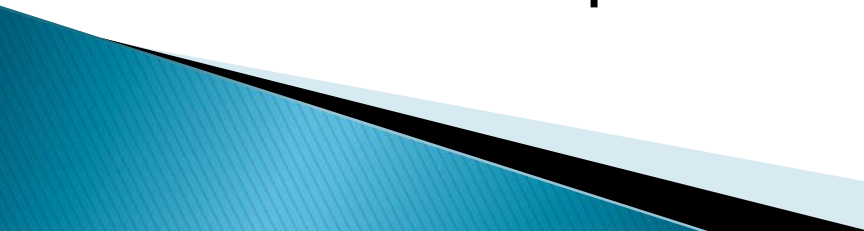
Congratulations Grandma!



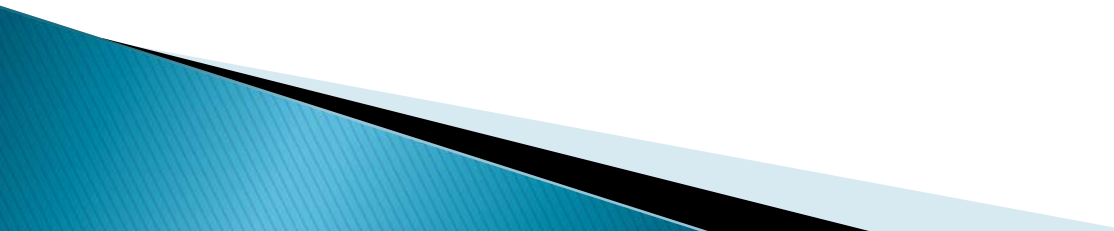
Highlights

- ▶ Successes in ongoing work
 - ▶ New initiatives
 - ▶ Communications
 - ▶ Coordination with FSMB
 - ▶ Need for additional effort
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Ongoing Successes

- ▶ Even in tough times, attendance at annual and regional meetings is constant.
 - ▶ CMBI has become an established part of the AIM educational portfolio.
 - ▶ Completed another AIMAP this year, with a satisfied customer in Nevada – MD.
 - ▶ AIM's fiscal house is in order, and we are taking steps to maintain it.
 - ▶ Board is actively listening to the needs of the membership and working to meet them.
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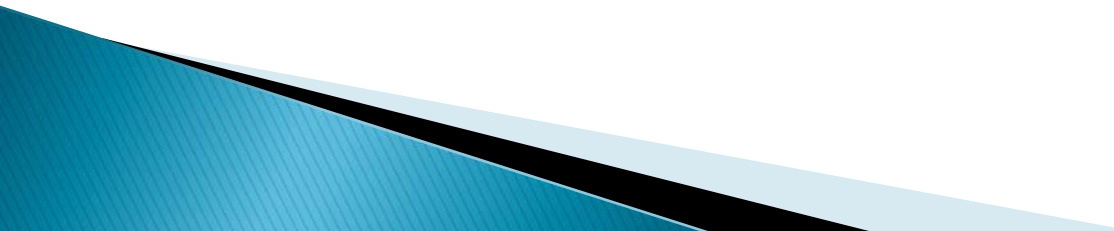
New Initiatives

- ▶ Prerequisites:
 - Consistent with strategic goals & objectives
 - Within our ability to do without big deficits
 - ▶ Began the process of establishing a Fiscal Oversight Committee
 - ▶ Began work on Board Metrics Workgroup
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AIM Strategic Goals & Objectives

- ▶ **OBJECTIVE 1: Promote the organization's mission through ongoing sponsorship of educational programs, services and initiatives.**
 - Goal 1.1: Hold meaningful and timely educational programs that advance and support the vital work of our membership
- ▶ **OBJECTIVE 2: Ensure that the information we communicate to AIM members, partners, and consumers is timely, accurate, and value added.**
 - Goal 2.1: Improve timeliness and accuracy of information provided to membership and health care consumers
 - Goal 2.2: Membership and health care consumers are informed of, have confidence in, and value AIM services
 - Goal 2.3: Ensure that AIM understands the informational needs of its membership.
- ▶ **OBJECTIVE 3: Grow and develop the organization as appropriate to meet current and future needs.**
 - Goal 3.1: Ensure AIM continues to be a fiscally sound organization
 - Goal 3.2: Ensure a Board of Directors and Executive Director that are committed to excellence
 - Goal 3.3: Optimize resources through focused and ongoing strategic planning

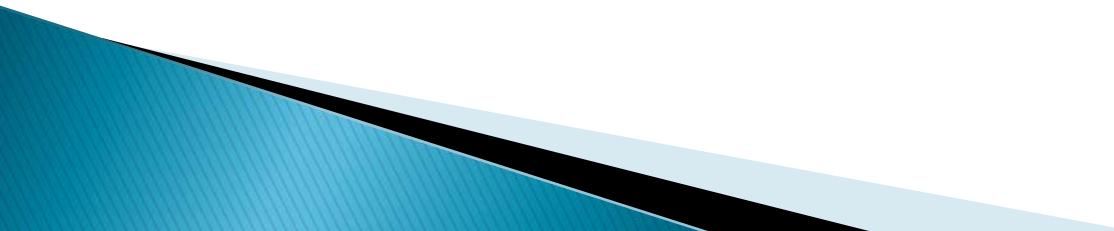
Communications

- ▶ Continue to build content on the website that is convenient and useful to the membership
 - ▶ ExecNet communications
 - ▶ President's Newsletters:
 - DocFinder
 - How boards work (or don't) with medical schools
 - Executive directors' tenure
 - ▶ "State of the States" roundtables at regional meetings
 - ▶ Regional teleconferences/webinars???
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Coordination with FSMB

- ▶ License Portability OAT2 grant funds to provide scholarships to annual and regional meetings
- ▶ Joint sponsorship of CMBI and JAFEI
- ▶ Mutual interest in board metrics – in discussions with both FSMB and FSMB Foundation
- ▶ Organization-to-organization:
 - Blake Maresh–Hank Chaudhry monthly phone mtgs.
 - Randal Manning – FSMB Board

Areas of Additional Effort Needed

- ▶ Capitalize on feedback from 2010 focus group.
 - ▶ Communicate with membership at the regional level on a more regular basis.
 - ▶ Continue our efforts to provide meaningful tools to boards, such as with board metrics.
 - ▶ Further promote transparency throughout AIM
 - ▶ Continue to involve associate membership
 - ▶ Represent AIM views in cooperative work with FSMB
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President

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Questions?

